



UNIVERSITI
MALAYSIA
KELANTAN

UMK.PC/B01.02/100-6/1 JLD 2 (35)

28 MAC 2018

PEKELILING AKADEMIK BIL. 3/2018

PENGLIBATAN PELAJAR DALAM PROGRAM "UMK SOCIAL BUSINESS FORUM 2018"

Dengan segala hormatnya perkara di atas dirujuk.

2. Adalah dimaklumkan bahawa Universiti Malaysia Kelantan akan mengadakan program *UMK Social Business Forum 2018* seperti butiran di bawah. Program ini akan dirasmikan oleh YB. Dato Seri Idris Bin Jusoh, Menteri Pendidikan Tinggi Malaysia.

Tarikh: 1 - 2 April 2018 (Ahad dan Isnin)

Masa: Tentatif seperti lampiran

Tempat: Universiti Malaysia Kelantan, Bachok

3. Pihak Pengurusan Universiti telah bersetuju bahawa program ini adalah sebahagian daripada proses pengajaran dan pembelajaran dan dikira sebagai jam kehadiran kuliah. Sehubungan itu, para pensyarah dan pelajar yang terlibat dengan program ini hendaklah mendaftar (*check-in*) di kaunter-kaunter yang telah disediakan oleh pihak sekretariat program.

Oleh itu, semua kakitangan dan pelajar UMK diminta mengambil maklum mengenai perkara di atas.

Sekian, terima kasih.

"RAJA BERDAULAT, NEGERI BERKAT"

"BERKHIDMAT UNTUK NEGARA"

Yang benar,

PROF. DR. MOHD HASSAN BIN MOHD OSMAN

Timbalan Naib Canselor (Akademik & Antarabangsa)

- s.k.
- YBhg. Prof. Dato' Naib Canselor
 - YBhg. Timbalan-Timbalan Naib Canselor
 - Pendaftar
 - Semua Dekan/ Pengarah Pusat
 - Edaran

PROGRAM DETAILS
UMK SOCIAL BUSINESS FORUM 2018
1-2 APRIL 2018
UNIVERSITI MALAYSIA KELANTAN, BACHOK

1 APRIL 2018 (SUNDAY)

Time	Programme
8.00 – 8.30 am	: Participants Registration & Morning Tea : Arrival of Guest of Honour
8.30 – 10.30 am	: Agricultural Talk and Demonstration by the Agricultural and Food Cluster, National Professor Council (MPN)
10.30 am – 12.30 pm	: <i>Scholars with the Community Forum</i> Title : Public Scholarship as the Foundation of National Prosperity Moderator : Mr. Syahbuddin, Chairman of Kelantan Youth Council Panel : Datuk Radhuan Abdullah, Chairman of Yayasan Harmoni : Datuk Zahari Alias, National Security Council : DSP Nik Aminuddin bin Raja Abdullah, Bachok Police Chief
12.30 – 2.15 pm	: Lunch / Break & Zuhur Prayer
2.15 – 3.15 pm	: <i>UMK Social Business Forum</i> Title : Creating Social Business Moderator : Dr. Wan Hasnan Wan Idris, Docnan Industries Sdn Bhd Panel 1 : Ashran Dato' Ghazi, CEO MaGIC Panel 2 : Tan Sri Mohd Nadzmi Mohd Salleh, CEO Nadi Corp Holdings
3.15 pm	: Arrival of The Honourable Dato' Seri Idris bin Jusoh, Minister of Higher Education, Malaysia : National Anthem : Recitation of Prayer : Minister of Higher Education Session with UMK Graduate and Student Entrepreneurs : Welcoming speech by Prof. Dato' Dr. Husaini Bin Omar, Vice-Chancellor of UMK : Opening Speech by The Honourable Dato' Seri Idris bin Jusoh, Minister of Higher Education, Malaysia • Officiating of 'UMK Social Business Forum', 'Research and Innovation Exhibition 2018' and 'Professors with the Community Programme'

Time	Programme
	<ul style="list-style-type: none"> : Appointment Ceremony Adjunct Professor of Faculty of Hospitality, Tourism and Wellness, UMK : Presentation of <i>"The Sarong Clad Entrepreneur from Maldives : Mohamed Moosa's" Case Study</i> : Presentation of mock cheque to UMK Social Business Fund : Announcement of eU Village (Malaysia Digital Economy Corporation (MDEC)) : Signing Ceremony of MoU/ MoA/ Lol between UMK & partners : Student Social Business Venture Softlaunching : Exhibition Booth Tour (<i>Reportour</i>) : Officiating Ceremony of Student Affairs Building and Centre for Language Studies and Generic Development Building
5.30 pm	: End of Ceremony

2 APRIL 2018 (MONDAY)

Time	Programme
8.30 – 9.00 am	<ul style="list-style-type: none"> : Participant Registration & Morning Tea : Arrival of Honoured Guests
9.00 – 10.00 am	<ul style="list-style-type: none"> : <i>Keynote Speech</i> Title: Social Business Experience In Maldives Speaker: Dr. Ibrahim Vishan, Managing Director, Champa Brothers Maldives Pvt Ltd.
10.00 – 10.30 am	<ul style="list-style-type: none"> : Cultural Performance : Morning Tea
10.30 am – 12.30 pm	<ul style="list-style-type: none"> : <i>Invited Guests Session 1</i> Moderator : Hj. Mohd Nizam Mohamed, Monizone Resources Sdn. Bhd Title : Social Business Challenges Panel 1 : Associate Professor Dr. Ika Dewi Ana, Universitas Gadjah Mada, Indonesia Panel 2 : Ms. Alina Amir, CEO of Arus Academy Panel 3 : Ms. Anja Juliah Abu Bakar, Founder of Blubear & Co.
12.30– 2.00 pm	<ul style="list-style-type: none"> : Lunch / Break : Zuhr Prayer
2.00– 3.30 pm	<ul style="list-style-type: none"> : <i>Invited Guests Session 2</i> : National Professor Council with Utusan Malaysia and RTM Scholars Advocacy

Time	Programme
	<p>Programme</p> <p>Title : Entrepreneurship: How Successful Are Women?</p> <p>Moderator : Mr. Sayed Munawar Sayed Mustar</p> <p>Panel 1 : Prof. Dr. Nik Maheran Nik Mohamed, Professor, Universiti Malaysia Kelantan</p> <p>Panel 2 : Dato' Seri Vida Othman, Vida Beauty Sdn. Bhd.</p> <p>Panel 3 : Arianti Salleh, Casa Angsana Petroleum Product Sdn. Bhd.</p>
3.30– 4.00 pm	: Tea Break
4.00– 5.30 pm	<p>: <i>Professors with Student Leaders Dialogue</i></p> <p>Theme: Visionary Students and Excellence in National Leadership</p> <p>Panels: President of Students Representative Council, Universiti Malaysia Kelantan</p> <p>Professor, National Professor Council</p> <p>Professor, Universiti Malaysia Kelantan</p>
5.30 pm	: End of Ceremony

